

intelliflo store

Welcome to  
→ intelliflo store

[intelliflo.com](https://intelliflo.com)



Introducing intelliflo store

# Your **online marketplace** for a host of → integrated apps

Through intelliflo store you can browse and install apps from our partners to fill process gaps in your business or provide your clients with an enhanced experience.





## Discover new functionality to enhance your work

- The intelliflo store is intelliflo's way of increasing the sphere of partners and usability within intelliflo office.
- It is a store front which intelliflo office users can peruse to discover new partners and functionality that can improve and enhance the way they work.
- From platforms and partners to product providers, automated suitability reports and financial planning apps
- The intelliflo store is an ever-growing suite of functionality.



## What is it?

Through the intelliflo store, intelliflo office users can peruse and install apps from our online shopfront – much like you would search and download applications on your mobile device.

The user journey in some apps will start inside intelliflo office and push the data into the integrated system. With other apps, the user journey will start outside of intelliflo office, enabling the secure sharing of information between the host and intelliflo office.

## Open API

Using intelliflo's Open API, data is passed securely between the provider intelliflo office (this is rigorously tested before an app goes live in the intelliflo store) meaning that your firms will stay compliant with industry and data regulations. You can self-serve the functionality that you want to use.

If there's something that can enhance the way you work within the intelliflo store, simply install it and get started – it's that simple. The intelliflo store is available to all users when you apply the correct permissions in intelliflo office.

This offers firms control over which users can and cannot download apps, with the intelliflo store potentially available to every intelliflo office user.

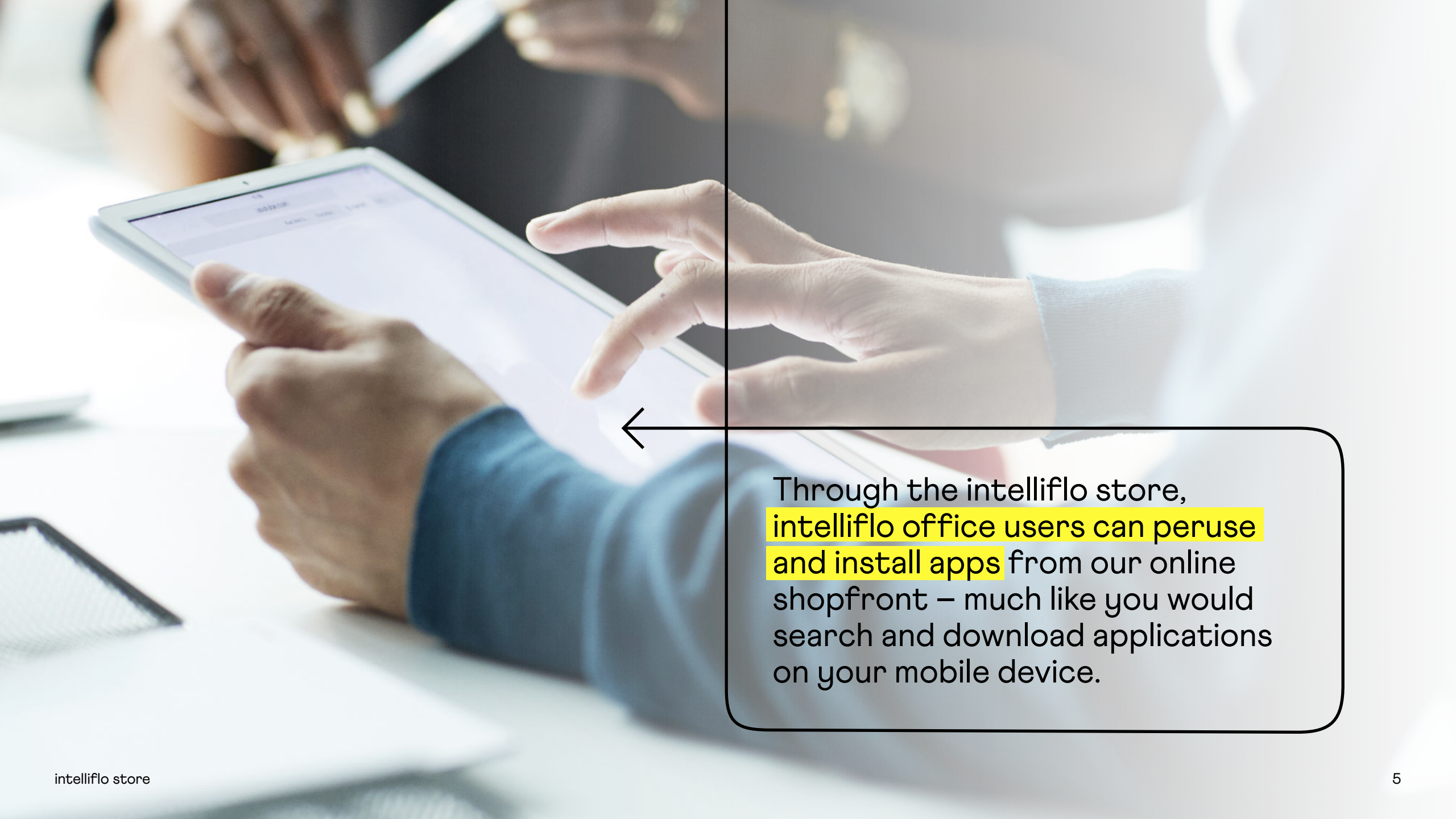
## Best of breed

At intelliflo we have a commitment to working with and offering the best tools available to intelliflo office users. We are open to collaborating with anyone who can offer extended usability to advice firms. That's why we're working with established industry names and new firms, to offer a wide range of choice and functionality through the intelliflo store.

## Work your way

The intelliflo store enables firms to work with the tools that they want to work with, not just the tools and functionality afforded by their software provider. This extends the potential of the intelliflo office software to enable firms to build a truly bespoke business management software – you can build the system that you need, not just work with the system you are given.

The intelliflo store and the intelliflo Developer Platform also include the ability for firms to create their own apps to help them manage work processes in their own infrastructure. This enables firms to re-use information across the business to save time and repetition. This offers a truly flexible way of working, with firms being able to interact with new partners to drive efficiencies and ROI in their business.



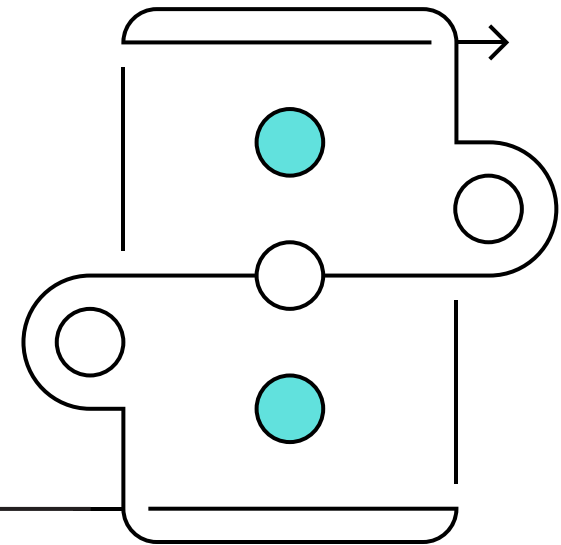
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## Increased efficiency and ROI

As our eAdviser Index highlights, advice firms harnessing technology are experiencing increased revenue per adviser, simply as a result of them being able to service more clients than their peers. From small things, such as the time consumed by manually re-keying data, to more obvious things such as being able to offer a tailored advice

process to each client by being able to instantly look at a range of providers to find the best fit for their needs, technology is quickening and making the advice process more profitable for firms. The intelligiflo store is designed to accelerate the process of adoption for advice firms. You can add the functionality you want, when you want.



### Here for you

Our new unified approach gives us enormous reach and capabilities that can better meet your demands. We'd love to speak to you about how we can help provide more for you, your team or your clients.

→ **call** 0330 102 8402

→ **click** [intelliflo.com](https://intelliflo.com)

→ **email** [info@intelliflo.com](mailto:info@intelliflo.com)

