

# Integrate to innovate

## Discover the power of intelliflo redblack's integrations

Integrations are crucial to enhance workflows, reduce unnecessary manual work, and ensure continuity across your tech stack. They also provide the flexibility RIAs and wealth managers need to achieve and support their next phases of growth, sophistication, and personalization.

intelliflo redblack's open architecture provides integrations through APIs with a wide variety of portfolio management, trust accounting and order management systems, custodial data providers, brokers, market data feeds, your current systems, and more. We work closely with organizations to provide integration and implementation services, ongoing maintenance, and support.

### Tech stack integration

intelliflo redblack can fit within your technology ecosystem to drive efficient communications between your teams while better positioning your firm to deliver a best-in-class, customizable experience for your clients. All the data, which you own and control, is readily accessible.

### FIX connectivity

Our FIX connectivity and direct interfaces with various brokers' proprietary trading algorithms and strategies to further amplify trading and operational efficiencies by directly routing and executing trades, receiving live order status notifications, and driving live order status notifications. Leverage FIX connectivity through intelliflo redblack's fully certified FIX integration with FIS' broker-neutral network connecting more than 450 sell-side firms.

#### Streamline your operations with intelliflo redblack's integrations:

- Take faster action on tactical and strategic changes
- Streamline operations and workflows
- Execute multi-custodial orders via FIX
- Improve trade reconciliation
- Manage the full trade lifecycle
- Reliably support complex directed trading and rebalancing
- Gain the flexibility to meet specific client needs
- Enhance scalability across portfolios

### Multi-custodial rebalancing and householding

Multiple custodians can provide firms with more opportunities to serve a larger market share. However, rebalancing among multiple custodians can become complicated—especially when rebalancing at the household level.

Household rebalancing should be simple, efficient, and transparent in a multi-custodial environment. intelliflo redblack's data-driven platform can help simplify and streamline rebalancing, trading, order management, and order allocation across custodians and effectively manage client investments in a householding structure.

**Leverage aggregated data:** Save time and effort by importing data from multiple custodians, eliminating multiple system logins, and managing rebalancing actions across custodians—rather than for each individual custodian in its own environment.

**Increase efficiencies:** Reconcile prior-day orders against transactions received from the portfolio reporting system or custodial data files to identify missing trades, quantity mismatches, and pricing variances.

**Improve the multi-custodial experience:** View households in a matrix of accounts and positions showing securities held in specific accounts, household drift, and proposed trades in individual accounts—all on one screen, without the need to drill down.

### Integrated rebalancing, trading, and order management

Trade order management that's tightly integrated with portfolio rebalancing and trading processes can save time and effort, errors and delays. Tap into the power of intelligflo redblack's integrated trading, rebalancing, and order management capabilities to trade more, manage more money, increase margins, and grow your business while decreasing operational costs and risk.

intelligflo redblack provides rebalancing and directed trading that's natively integrated with order management systems (OMS), enabling you to manage orders for multiple custodians, set up trade approvals, leverage FIX for straight-thru processing, and trade away to achieve best execution. Review and approve orders quickly while providing support across all asset types and sophisticated workflows.

### Extensive integrations across the wealthtech ecosystem

#### Portfolio management & trust accounting systems

- Addepar
- Advent APX/Axys
- Advyzon
- AssetBook
- Black Diamond
- Clearwater Analytics
- Envestnet Advisor Suite
- intelligflo portfolio
- Morningstar Office
- Orion Advisor Services
- Pershing NetX360
- PortfolioCenter
- Raymond James
- SEI Archway
- Tamarac

#### Custodial data interfaces

- Fidelity
- Pershing
- Raymond James
- SchwabLink

#### Post-trade systems

- DTCC CTM

#### Broker order export file formats

- Charles Schwab
- E\*TRADE Advisor Services
- Fidelity
- Fiserv APL
- LPL Financial
- Morgan Stanley
- National Advisors Trust
- National Bank Independent Network (NBIN)
- Pershing NetX360
- Raymond James

#### Broker and custodian electronic trading interfaces

- Pershing FTPS – Mutual Funds

#### FIX connectivity

450+ sell-side firms including:

- Barclays
- Fidelity
- Pershing
- Raymond James
- Schwab
- Wells Fargo

#### Order management systems

- Advent Moxy
- intelligflo redblack OMS

#### Market data

- Calcbench XBRL
- QuoteMedia

#### Equity algorithmic trading

- Barclays
- Deutsche Bank
- Fidelity
- Goldman Sachs
- Pershing
- Wells Fargo

#### Post-trade transaction exports

- Advent APX/Axys
- Clearwater Analytics
- FIS Trust System
- SEI Trust 3000

#### Investment management

- intelligflo managed

We look forward to **working with you!**

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